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Babylon Announces 2 Million-Plus Member Milestone in Rwanda **East African nation embraces the benefits of digital health London**

London & Kigali, Thursday 3rd May, 2018: Global digital health service provider, Babylon, is proud to announce that we have welcomed over 2 million members to our babyl healthcare service in Rwanda.

Rwanda has a total population of circa 12 million people, giving the East African nation the highest penetration of digital delivery of health anywhere in the world. With Babylon-powered healthcare consultations available in-country to anyone aged 16-years or over, this means that of the 6.7 million Rwandans who are eligible to join babyl, 30% of Rwandans aged 16-plus have registered with us since the babyl service was launched in September 2016.

“That so many people have welcomed babyl, as we’re known locally in Rwanda, into their daily lives - trusting us to provide safe, accurate, personalised treatment advice and access to doctors - is as humbling as it is gratifying,” comments Babylon’s Founder and CEO, Dr Ali Parsa.

“From the grass-roots engagement by over 500 babyl Ambassadors living in rural villages and local communities to our valued partnerships with the Rwandan Ministry of Health and Social Security Board, the speed and enthusiasm with which Rwandans have embraced the benefits of digital healthcare is nothing short of remarkable.

“Add to this the generous financial support we’ve received from The Bill & Melinda Gates Foundation to fund hundreds of thousands of in-country consultations (in addition to those funded by our partner, the Rwanda Social Security Board); the integration of Babylon’s technology across the platforms of two of Rwanda’s biggest Telco providers, MTN and Tigo; as well as the support of the Rwanda National Identification Agency (NIDA), and it’s thrilling to see the purple heart of the babyl brand beating so loudly and strongly across the country.”

Like Babylon’s NHS GP at hand partnership in the UK, Rwanda operates a Universal Health Coverage Scheme whereby our babyl services are offered free-of-charge at point-of-use to all Rwandans, in partnership with the Rwandan Ministry of Health.

“Thanks to the visionary leadership of His Excellency, President Paul Kagame, Rwanda has been at the forefront of using advancements in ICT to provide better public services for its citizens,” comments Dr Diane Gashumba, Rwanda’s Minister of Health. “Rwanda was the first country in the world to see drones take flight to deliver blood products supplies to health facilities. Now the Government of Rwanda is embracing cutting edge technology by partnering with babyl to ensure that every Rwandan who needs healthcare can access it.”

As Dr Parsa, noted in a recent blog, “The world spends over \$10 trillion dollars-a-year in healthcare, and yet even in the richest countries, healthcare is becoming unaffordable, sometimes too inconvenient and often with waiting times that make it not readily accessible. We believe that with today’s technology, it is absolutely possible to radically rework healthcare delivery everywhere and for everyone.”

With plans to launch Babylon services in more than ten other countries soon, step-by-step, country-by-country, we’re striving to deliver on our Mission and ensure that universal healthcare access indeed becomes a reality – sooner rather than later.

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Notes to Editors:

Dr Ali Parsa, Founder and CEO of Babylon, is available for further comment. For more information, please contact:

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About Babylon

Babylon was founded with this Mission: To put an accessible and affordable health service in the hands of every person on earth.

We use a combination of cutting-edge technology and the best available medical expertise to deliver 24-hours-a-day, 7-days-a-week access to personal health assessments, treatment advice and face-to-face doctor consultations to people across Europe, North America, Asia, the Middle East and Africa.

Dream big. Build fast. Be brilliant.

Those are the values that inform everything we do. Together, we can make healthcare accessible and affordable, and put it in the hands of everyone on earth.