

## **Samsung and Babylon introduce 'Ask an Expert, powered by Babylon' to offer live video doctor appointments and symptom checker**

**London, UK – 31st May  
2018**

Samsung has partnered with digital healthcare provider Babylon to launch 'Ask an Expert, powered by Babylon', a pioneering system that allows users to check symptoms and book live video doctor appointments<sup>1</sup>. The Babylon service will be made available within the Samsung Health app on compatible Samsung Galaxy mobile devices<sup>2</sup>. Living a busy life can be time-consuming and checking up on health and well-being can often be at the bottom of the priority list. For those with hectic schedules who don't have time to visit the local doctor, 'Ask an Expert, powered by Babylon' offers the perfect solution. By incorporating Babylon's artificial intelligence (AI) service within the Samsung Health app, users can book video appointments with certified doctors 24/7 to obtain medical advice, manage and order prescriptions online<sup>3</sup>. The service will make checking up on health seamlessly integrated into everyday life, whether at work, home or even on holiday.

Users can also check their symptoms and receive high-quality triage information about physical health, common ailments and symptoms straight to their device. The system draws on 500 million streams of knowledge<sup>4</sup> to provide near-instant health information, meaning 'Ask an Expert, powered by Babylon' offers a readily-available source of advice at your fingertips.

**Kyle Brown, Head of Technology and Services, Samsung UK:**

“We’re excited to be welcoming ‘Ask an Expert, powered by Babylon’ to the Samsung Health app. Now our customers will be able to look after their health from wherever they are – whether it’s checking a symptom or talking to a doctor – all within a few simple taps. The availability of the Babylon service within the app is another milestone for Samsung as we move towards a more connected, healthy world.”

**Dr. Ali Parsa, Babylon’s Founder & CEO, adds:**

“Babylon’s mission is to make healthcare accessible and affordable and to put it into the hands of everyone on Earth. Samsung’s vision for empowering individuals and transforming healthcare, partnered with the company’s illustrious history of technological innovation, constant focus on customer satisfaction and truly global reach makes it a perfect fit with our values and mission. It’s very exciting to know that millions of Samsung users will soon be able to better manage their health using Babylon’s services as we deliver personal health assessments and treatment advice via their Samsung Galaxy devices.”

‘Ask an Expert, powered by Babylon’ will be available within the Samsung Health app for users in the UK from 31st May 2018.

Full membership with access to unlimited appointments with Babylon doctors will cost just £50/€50 per year, on an annual subscription basis, or £25/€25 for a one-off appointment.

1 Ask an Expert services and doctor appointments are provided by a third party specialist company called Babylon Healthcare Services Limited, and are not provided by Samsung. The symptom checker is intended for informational purposes only. It is not intended to be a substitute for professional medical advice, diagnosis, or treatment. Currently this symptom checker does not cover skin conditions or pregnancy. All Babylon doctors are General Medical Council (GMC) registered

2 Samsung Health is currently available on the Galaxy S9, S9+, S8, S8+, Note8, S7, S7 edge, S6, S6 edge, S6 edge+, A8, A5, A3 2017

3 With a valid doctor-issued prescription

4 Data from 530 million RDF statements

5The newest version of Samsung Health can be downloaded from the Google Play store and Galaxy Apps

#### **About Samsung Health**

Samsung Health is an all-in-one companion for your healthy lifestyle. With Samsung Health, you can track your everyday activities, get coaching to reach your daily goals, and improve your fitness with various training programs.

For more information, please visit:

<http://www.samsung.com/uk/apps/samsung-health/>

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#### **About Babylon**

Babylon's mission is to put an accessible and affordable health service in the hands of every person on earth. Babylon uses a combination of cutting-edge technology and the best available medical expertise to deliver 24-hours-a-day, 7-days-a-week access to digital health tools (including health assessment, triage and medical information tools), to people across Europe, North America, Asia, the Middle East and Africa, as well as video doctor consultations.

For more information, please visit: <https://www.babylonhealth.com/about>

You may already be aware that from the outset, Babylon has worked with the NHS to help deliver efficient, patient centric health services, to relieve pressure on NHS services and to offer patients increased choice and convenience. From providing additional capacity services to GP practices,

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