

Revolutionary digital healthcare system introduced at Rwanda Expo 2016

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- Almost 10% of the adult population registered with babylon in the first 6 months
- babyl currently has over half a million registered users

Rwanda Expo visitors will be the first to learn about the revolutionary new digital healthcare service babyl.

babyl is an innovative digital healthcare service providing access to doctors through a mobile phone.

Combining the latest technology with the knowledge and experience of the qualified expert doctors and nurses in the country, babyl seeks to make healthcare simpler, better, more accessible and affordable for Rwandans everywhere.

Successfully launched in the United Kingdom in 2014, the service set out to use a digital platform to provide universal care to everyone, everywhere and at anytime.

“We live in a world where over 50% of the worlds population has little or no access to healthcare yet increasingly, most of us carry a mobile phone in our pockets. So the question for us was ‘can we put most of the healthcare most people need on their mobile phone and deliver it to them wherever they are that everyone can afford?’” says Ali Parsa, Founder & CEO of babyl.

Rwanda is the first country outside the United Kingdom that the country has invested in to launch its innovative service as part of its global expansion program.

“We have been actively working in Rwanda for over a year now. Working closely with government officials, we have recruited and trained top highly qualified Rwandan doctors & nurses who will provide expert healthcare to Rwandans across the country. Our testing & free trial period is underway. We will be rolling out the service this coming October in Kigali and the rest of the country will follow over the next few months,” says Tracey McNeil, CEO of babyl Rwanda.

babyl will enable users to have consultations with doctors over their phone and provide the opportunity for them to ask health related questions and get clinically validated responses through cutting edge monitoring and diagnostics processes.

Users will also have be able to get their prescriptions sent to their mobile phones so they

may purchase medication from their nearest pharmacy. All clinical records will also be stored and be available to patients whenever they need it including notes, images, videos and audios of consultations.

An application will also be available for smart phone users who will be able to have consultations with doctors via video. babyl booths equipped with digital tablets will also be set up in various locations to allow those without smart phones to get access to video consultations as well.

Referrals to district hospitals will also be available when the service launches in October this year.

Medical Director at babyl Rwanda, Dr. Patrick Singa says “Having practiced medicine in Rwanda and for the last 7 years, I have witnessed the Rwandan healthcare system grow leaps and bounds setting precedence for other markets to follow. However, we still face shortages in doctors and patients still experience queues at clinics and hospitals. This service will enable those without emergency cases to access doctors saving time & money whilst still receiving top healthcare service from our doctors.”

Considering Rwanda’s vision to ensure quality and accessible health for its citizens coupled with the use of ICT to build a flourishing and sustaining economy, babyl is a timely and relevant service for the country.

The service is now in its testing phase and is also offering free trial period to users. One can now dial *811# from their MTN or Tigo line to register for updates and free trial period. You can also call the call centre on 8111 for more information.

Booths equipped with tablets offering the service will also be set up in selected pharmacies over the two months where everyone can access a Doctor for free.

Visit the babyl booth at the MTN stand at the Rwanda Expo from Wednesday 27th July to 10th August 2016.

babyl; everyone’s personal health service

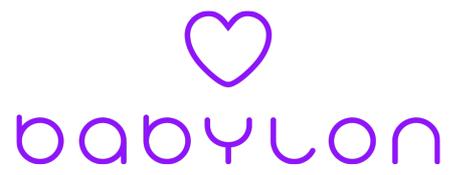
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